

BN JOURNAL



BEST WOMEN'S FRAGRANCES

ISSUE 004

Leave an impression. Keep it personal.



Six fragrances for a considered women's wardrobe, including unisex creations. Romantic florals, warm amber and soft woods: a selection without ranking.

★ PARFUMS DE MARLY

Delina

Juicy lychee meets Damascena rose, soft musks and cashmeran. A floral-fruity direction with a gentle woody texture. Our edit for contemporary romance.

LYCHEE / ROSE / SOFT MUSKS

★ MAISON FRANCIS KURKDJIAN

Baccarat Rouge 540

A floral, ambery and woody composition with saffron, jasmine and amber-wood facets. Airy yet richly textured in character: our pick for a sense of occasion.

SAFFRON / JASMINE / AMBER WOODS

★ EX NIHILO

Fleur Narcotique

Bergamot, lychee and peach frame a floral heart with jasmine and orange blossom. Transparent woods, moss and musk complete a luminous fruity-floral composition.

LYCHEE / WHITE FLOWERS / MUSK

★ YVES SAINT LAURENT

Libre

French lavender contrasts with Moroccan orange blossom and a warm vanilla base. An aromatic floral composition; our choice for a sharp, confident silhouette.

LAVENDER / ORANGE BLOSSOM / VANILLA

★ CHANEL

Coco Mademoiselle

Orange opens into jasmine and May rose, followed by patchouli and vetiver. A bright beginning with a more structured finish. Our edit for polished city style.

ORANGE / ROSE / PATCHOULI

★ BYREDO

Mojave Ghost

Ambrette and naseberry introduce magnolia, violet and sandalwood, with cedarwood, musks and vetiver beneath. Our soft woody-floral choice for an understated mood.

MAGNOLIA / VIOLET / SOFT WOODS

Tap each entry for the official fragrance page. All six selections are Eau de Parfum. Note summaries follow the houses; mood and styling suggestions are BN editorial interpretations.

A mood to wear. A moment to keep.



Think of scent as the finishing detail. These six pairings move from an easy afternoon to an evening worth dressing for, with room for your own taste.

★ THE ROMANTIC AFTERNOON

Delina

A light dress, a terrace lunch and plans that can wait. Lychee and rose fit our idea of modern romance. A floral mood with softness and character.



BN MOOD / SOFT & EXPRESSIVE

★ THE EVENING OCCASION

Baccarat Rouge 540

A sculptural dress, a small bag and a table booked for later. Our ambery-woody choice for an occasion. Begin lightly, especially in intimate dining spaces.



BN MOOD / LUMINOUS AFTER DARK

★ THE WEEKEND ESCAPE

Fleur Narcotique

Fluid fabrics and a long weekend away. A fruity-floral direction for an open, easy mood. Our pairing for brunch, a gallery visit or an unhurried date.



BN MOOD / BRIGHT & CONTEMPORARY

★ THE TAILORED DAY

Libre

A sharp blazer, clean lines and a day in the city. Lavender and orange blossom give this pairing its contrast; the vanilla base brings a warmer finish.



BN MOOD / CONFIDENT & COMPOSED

★ THE CITY SIGNATURE

Coco Mademoiselle

A crisp shirt, dark denim and a good coat. The citrus opening and patchouli-led finish suit our idea of an everyday wardrobe with a polished edge.



BN MOOD / CLASSIC & SPIRITED

★ THE QUIET LUXURY DAY

Mojave Ghost

Fine knitwear, relaxed tailoring and an afternoon to yourself. Soft floral and woody notes complete a pared-back wardrobe. Our understated direction for everyday enjoyment.



BN MOOD / MINIMAL & PERSONAL

Occasions and outfit pairings are editorial suggestions. Wear what feels right; skin, weather and application can change the way a fragrance is experienced.

Find your own signature.



EXPLORE / CURATE / WEAR WITH INTENTION

01 Choose the expression.

THE NAME IS ONLY THE BEGINNING

This edit features the Eau de Parfum versions. Delina Exclusif, Libre Intense, Baccarat Rouge 540 Extrait and Mojave Ghost Absolu are different compositions.

Try a sample on your skin and revisit it later. The opening is an introduction; the heart and base deserve time before you choose a bottle.



02 Curate a small wardrobe.

EVERYDAY / EVENING / SOMETHING PERSONAL

Choose a daily favourite, an evening option and one scent that surprises you. A starting trio from this edit: Coco Mademoiselle, Baccarat Rouge 540 and Delina.

Prefer a softer direction? Try Mojave Ghost for everyday, Libre for a dressed-up mood and Fleur Narcotique for a brighter change of pace.



03 Keep the ritual yours.

A FINISHING DETAIL, THOUGHTFULLY WORN

Begin with a light application and adjust on another wearing. Consider the setting, especially offices, restaurants and shared transport.

Buy for the feeling of wearing it. Personal enjoyment matters more than trend lists, promised compliments or a fixed number of hours.



Sourcebook: Parfums de Marly, YSL Beauty, Maison Francis Kurkdjian, Chanel, Ex Nihilo and Byredo official pages, linked on pages 2-3. Checked 21 October 2026. Independent editorial; no brand affiliation. AI-generated bottle artwork is illustrative.

