

BN JOURNAL



THE WATCH EDIT

ISSUE 008

Time, with character.



Seven watches, seven points of view. Classic proportions, sporting details and distinctive dials: a selection for personal style, without ranking.

★ ROLEX

Datejust 36

A 36 mm case and date display anchor a familiar silhouette. Our choice for everyday range, with many dial and bracelet combinations.

THE CITY CLASSIC / EVERYDAY PRESENCE

★ OMEGA

Aqua Terra

A round case, sharp markers and a date display. Our choice for a sporty everyday shape that pairs naturally with tailoring.

THE VERSATILE CHOICE / SPORT & TAILORING

★ TUDOR

Black Bay 58

A 39 mm diver's-watch family inspired by Tudor's 1950s designs. A rotating bezel and clear markers bring a sporting character.

THE WEEKEND COMPANION / DIVE-WATCH ROOTS

★ AUDEMARS PIGUET

Royal Oak

An octagonal bezel, integrated steel bracelet and blue Grande Tapisserie dial define this 41 mm Royal Oak Selfwinding. Our architectural statement: recognisable through shape, finishing and proportion.

THE ARCHITECTURAL ICON / INTEGRATED DESIGN

★ CARTIER

Tank Must

Rectangular proportions, Roman numerals and a blue cabochon crown. The large quartz version is our choice for understated, dressier style.

THE DESIGN SIGNATURE / QUIET FORMALITY

★ JAEGER-LECOULTRE

Reverso Tribute

A swivelling Art Deco-inspired case and small-seconds dial. The manually wound Tribute is our pick for detail and a daily ritual.

THE CONNOISSEUR'S PICK / ART DECO LINES

★ GRAND SEIKO

SBGA211 Snowflake

A snow-textured dial, titanium case and bracelet, and Spring Drive movement. Our choice for details that reward a second look.

THE DETAIL-LED CHOICE / JAPANESE CRAFT



Tap each entry for the maker's guide. Illustrations interpret selected configurations; colours, movements and equipment vary across a model family. Check the exact reference.

From first meeting to the last table.



A watch can finish an outfit without becoming the whole conversation. Our seven pairings follow the shape of a working week and a slower weekend.

★ THE WORKING DAY

Datejust 36

Navy tailoring and a crisp shirt. Our everyday pairing for a recognisable profile; choose a dial and bracelet you enjoy wearing.

BN MOOD / CLASSIC & ASSURED

★ THE BUSINESS TRIP

Aqua Terra

An unstructured blazer and dark trousers. Our sporty everyday pairing for an itinerary of meetings, travel and an informal dinner.

BN MOOD / EASY VERSATILITY

★ THE WEEKEND UNIFORM

Black Bay 58

Knitwear, denim and a relaxed jacket. A diver-style watch brings a sporting edge to a favourite local spot and an afternoon out.

BN MOOD / RELAXED & ROBUST

★ THE MODERN STATEMENT

Royal Oak

A tonal knit, tailored trousers and a clean cuff. Let the octagonal bezel and integrated bracelet carry the interest. Our pairing for strong design, worn with restraint.

BN MOOD / ARCHITECTURAL & ASSURED



★ THE DINNER RESERVATION

Tank Must

Dark tailoring and a clean cuff. The rectangular form brings a graphic contrast to soft fabrics: our edit for an evening with restraint.

BN MOOD / CONSIDERED & COMPOSED

★ THE CULTURAL EVENING

Reverso Tribute

A gallery opening or an elegant dinner. The rectangular case and small-seconds display make a quietly distinctive finishing detail.

BN MOOD / A LITTLE ART DECO

★ THE QUIET OFFICE

SBGA211 Snowflake

A light shirt and fine knit. Let the textured white dial carry the interest: our pairing for someone who notices the small things.

BN MOOD / UNDERSTATED DETAIL



Occasions and outfit pairings are BN editorial interpretations. There is room for one watch to cover several roles; your taste decides the combinations.

Choose what stays.



PROPORTION / MOVEMENT / PERSONAL TASTE

01 Try the proportions.

A GOOD FIT IS MORE THAN A DIAMETER

Try the watch on your own wrist. Notice case thickness, the span of the lugs and how the bracelet or strap sits. Check it beneath a shirt cuff, too.

A round 36 mm watch and a rectangular watch can wear very differently. Choose the feeling on your wrist rather than a number on its own.



02 Know the movement.

A SMALL PART OF THE OWNERSHIP RITUAL

Quartz generally uses a battery; a manual mechanical watch is wound by hand, while an automatic can wind through wrist movement. Each brings a different everyday routine.

Grand Seiko's Spring Drive combines a mainspring power source with quartz regulation. Learn the instructions for the exact watch you choose.



03 Buy for your own life.

THE RIGHT REFERENCE, FOR THE RIGHT REASON

Set a comfortable budget and choose a watch you expect to wear. Compare the exact reference, condition, fit and service requirements rather than the name alone.

For a pre-owned piece, check authenticity, provenance and service history with a reputable specialist. Good ownership starts with curiosity and continues with care.



Sourcebook: Rolex, Cartier, Omega, Jaeger-LeCoultre, Tudor, Grand Seiko and Audemars Piguet official pages, linked on pages 2-3. Checked 21 October 2026. Independent editorial; no manufacturer affiliation. AI-generated watch artwork is illustrative.

